

VBS 2024 FONTS



NOTE:
THE NUMBER "8"
IN 2024 IS BEING
REPLACED BY
THE LETTER "O".
SAME THING
FOR TOBI PRO.



Kubika Clean was used as a starting point for the title and sub-title in the VBS 2024 logo. Small chinks were taken out of the font on the logo to add some sharp edges. Kubika Clean and Kubika Rough will be used "as is" for headers in VBS Promo items, Leader Guides and Learner Guides.

Proxima Nova Regular, 11 over 14 (as seen in this paragraph) is used as body copy for VBS Leader Guides, Learner Guides.

NOTE: Preteen, VBX, and Adult VBS products may possibly use alternate body copy at the designer's discretion.

Sweater School (as seen in this sentence) is an early reader font and used in some of the VBS Preschool Learner products.

SECONDARY FONTS USED IN VBS 2024

TOBI PRO LIGHT OR REGULAR CAN BE USED FOR SUBTITLES - TRACKING SET AT 130

Sattery Rough can be used for supplemental copy or special copy.