

DIRECTOR'S EVALUATION

1. How many children attended your VBS?

- 0-100 101-200 201-300 301+

2. Who is responsible for choosing and purchasing VBS curriculum? (check all that apply)

- Director of Children's Ministry VBS Director
 Pastor Other

3. What are your top two reasons for choosing LifeWay's In the Wild™? (two only)

- Bible content Theme Format
 Cost/value Rotation sites Promotional helps
 Strong life application Resources LifeWay produced

4. Our leaders liked the new format and lower cost of the kids learner piece (VBS 2019 Field Guide: Grades 1–6).

- Somewhat Very much Not at all Did not use

5. What would you say you spend the majority of your VBS budget on?

- Curriculum Decorations
 Food/snacks Crafts
 Promotion Other

6. On which day do you prefer to present the gospel?

- Day 3 Day 4
 Every day Other

7. Which of the following elements do you include in your Worship Rally?

- LifeWay's Worship Rally DVD Drama Worship Rally Skits in the *Worship Rally Guide*
 Choreography Videos Lyric Videos
 Offering Pledges
 Theme song Write your own

8. Which of the following methods do you use to connect with visitors after VBS?

- VBS 2019 Parent Guides VBS 2019 Kids Gospel Guides
 VBS 2019 Devotional Bibles Offer classes for kids who made decisions
 Send letters/postcards Make phone calls
 Make home visits Hold a special event
 Other (Please share any of your ideas in the space below.)

9. Have you ever attended one of LifeWay's VBS Preview Events?

- Yes No

If so, which one?

10. How familiar are you with other LifeWay Kids VBS resources?

- | | | | |
|---------------------|-------------------------------------|---|--|
| Zip for Kids™ | <input type="checkbox"/> Not at all | <input type="checkbox"/> Have heard about | <input type="checkbox"/> Currently using |
| Backyard Kids Club® | <input type="checkbox"/> Not at all | <input type="checkbox"/> Have heard about | <input type="checkbox"/> Currently using |
| KidEvent Pro® | <input type="checkbox"/> Not at all | <input type="checkbox"/> Have heard about | <input type="checkbox"/> Currently using |
| Go & Tell Kids® | <input type="checkbox"/> Not at all | <input type="checkbox"/> Have heard about | <input type="checkbox"/> Currently using |

11. Will you consider using LifeWay's VBS again next year?

- Yes No

If no, please tell us why.

12. Please share any additional comments you have with us.

(Optional) Name _____

Church Name _____

Church Address _____

Church Email _____

Church Phone _____

Please mail to the following address:

LifeWay Church Resources

VBS Feedback

One LifeWay Plaza

Nashville, TN 37234