

DIRECTOR'S EVALUATION

1. How many children attended your VBS?

- 0-100 101-200 201-300 301+

2. Who is responsible for choosing and purchasing VBS curriculum? (check all that apply)

- Director of Children's Ministry VBS Director
 Pastor Other

3. What are your top two reasons for choosing LifeWay's Game On!™? (two only)

- Bible content Theme Format
 Cost/value Rotation sites Promotional helps
 Strong life application Resources LifeWay produced

4. Our leaders liked the new format and lower cost of the kids learner piece (VBS 2018 Playbook: Grades 1–6)?

- Somewhat Very much Not at all Did not use

5. What would you say you spend the majority of your VBS budget on?

- Curriculum Decorations
 Food/snacks Crafts
 Promotion Other

6. Which day do you prefer to present the gospel on?

- Day 3 Day 4
 Everyday Other

7. Which of the following elements do you include in your Worship Rally?

- LifeWay's Worship Rally DVD Drama Worship Rally Skits in the *Worship Rally Guide*
 Choreography Videos Lyric Videos
 Offering Pledges
 Theme song Write your own

8. Which of the following methods do you use to connect with visitors after VBS?

- VBS 2018 Parent Guides VBS 2018 Kids Gospel Guides
 VBS 2018 Devotional Bibles Offer classes for kids who made decisions
 Send letters/postcards Make phone calls
 Make home visits Hold a special event
 Other (Please share any of your ideas in the space below.)

9. Have you ever attended one of LifeWay's VBS Preview Events?

Yes No

If so, which one?

10. How familiar are you with other LifeWay Kids VBS resources?

Zip for Kids™	<input type="checkbox"/> Not at all	<input type="checkbox"/> Have heard about	<input type="checkbox"/> Currently using
Backyard Kids Club®	<input type="checkbox"/> Not at all	<input type="checkbox"/> Have heard about	<input type="checkbox"/> Currently using
KidEvent Pro®	<input type="checkbox"/> Not at all	<input type="checkbox"/> Have heard about	<input type="checkbox"/> Currently using
Go & Tell Kids™	<input type="checkbox"/> Not at all	<input type="checkbox"/> Have heard about	<input type="checkbox"/> Currently using

11. Will you consider using LifeWay's VBS again next year?

Yes No

If no, please tell us why.

12. Please share any additional comments you have with us.

(Optional) Name _____

Church Name _____

Church Address _____

Church Email _____

Church Phone _____

Please mail to the following address:

LifeWay Church Resources

VBS Feedback

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